

Christian Mogren

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**** talents\skills\proficiencies**

creativity \ writing \ copywriting \ copy editing \ digital art \ graphic design \ social media \ web design \ photography \ video editing \ Adobe creative suite \ Microsoft Office \ Google Suite/Analytics \ search engine optimization(seo) \ html/css \ poetry

**** professional work**

where: [chrismogren dot com](http://chrismogren.com) \ \ what: designer/consultant
when: January '19 - current

Marketing consultant and designer/artist available for work in Salt Lake City. Past projects include websites, social media, logo work, graphic design, signage, written materials, events, and more.

functions include:

- ** social media
- ** website development + management
- ** marketing consulting
- ** graphic design + logo development

where: Zion Evangelical Lutheran Church \ \ what: Office Manager
when: February '19 - March '24

Manager of office at a 120+ member church including customer service, operations, business functions, property management, marketing, and communications.

functions include:

- ** brand management + community engagement
- ** overall online presence management + social media
- ** graphic design + printing
- ** worship support + planning
- ** customer service + organizational support
- ** property management + scheduling + event planning
- ** administrative management + support

where: Lefavi Wealth Management \ \ what: Marketing Manager
when: July '17-February '19

Marketing manager for a boutique wealth management company including client acquisition, retention, and all marketing functions.

functions include:

- ** brand management
- ** overall online presence management
- ** social media management
- ** event planning
- ** paid advertisement management
- ** internal marketing support

where: David Eccles School of Business \\ what: Communications Specialist
when: March '12-March '17

Communications specialist (promoted from: Graphic Designer, Editor)
for the Marketing + Communications team at the David Eccles School of
Business at the University of Utah.

functions include:

- ** social media management
- ** brand management
- ** overall online presence management
- ** website maintenance + development
- ** in-depth web analytics
- ** email marketing campaigns
- ** content generation
- ** graphic design
- ** public relations
- ** copy editing

**** education**

institution: University of Utah
school: David Eccles School of Business
degree: bachelor of science
field: marketing

when: Fall '06-Spring '10

student activities:

- ** American Marketing Association (AMA)
- ** the Mighty Utah Student Section (the MUSS)
- ** Advanced Student Admissions Program (ASAP)

university service:

- ** University Teaching Committee, Fall '08-Spring '10
- ** Undergraduate Council, Fall '09-Spring '10
- ** Business School Student Giving Board, Fall '09-Spring '10

**** volunteer work**

where: Utah Ovarian Cancer Alliance \ what: designer + consultant
where: Planned Parenthood - Utah \ what: Birds & Beehive Ambassador
where: Crossroads Urban Center \ supporter + food sorter

